



DODDINGTON

HALL & GARDENS

*THE BREWHOUSE,
Doddington,
Lincoln LN6 4RU*

Old Logo



Square version
of new logo

DODDINGTON HALL & GARDENS
L I N C O L N

Long version
of new logo

Although the Hall was built in 1595, this is the first 'Brand' Identity that has been developed for Doddington Hall.

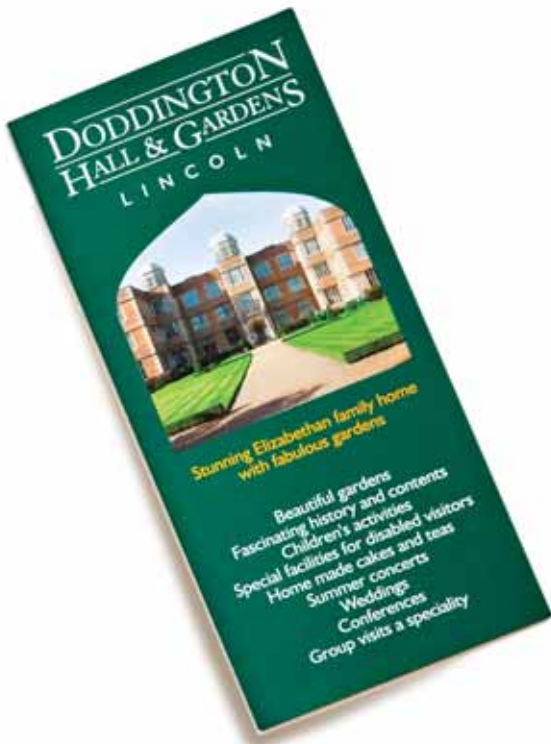
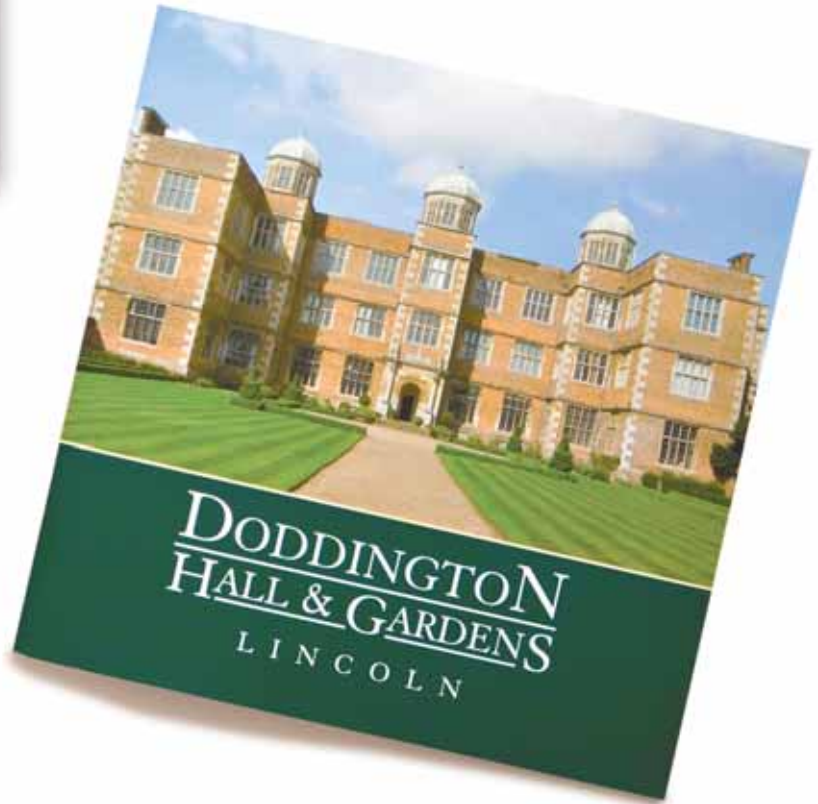
The brief was to incorporate an image of the Hall but to be able to remove this where applicable and the word 'gardens' also needed to be added on occasion.

Essentially the final logo(s) can be used in a variety of ways, in any colour and will fit into either the square or the rectangular format where necessary.

The Brief



Initial Ideas



Logo Placement