

LINCOLN CATHEDRAL



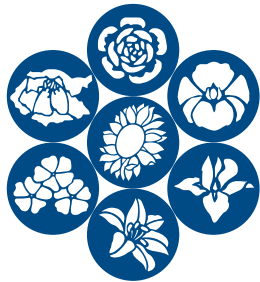
FLOWER FESTIVAL



Every six years, Lincoln Cathedral holds a flower festival. In Sync Design created the logo for the 2005 event.

The brief was to develop a logo to be used in many media formats, to be simplistic, clear and sympathetic to the subject.

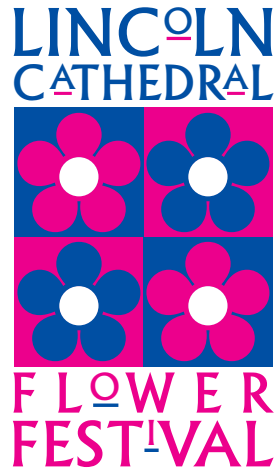
This logo was approved by the board of participating florists and could be adapted to be used both with and without the illustration, where applicable.



LINCOLN
CATHEDRAL
FLOWER
FESTIVAL



Initial Ideas





Logo Placement