

**Lincoln Minster School**  
The best in everyone



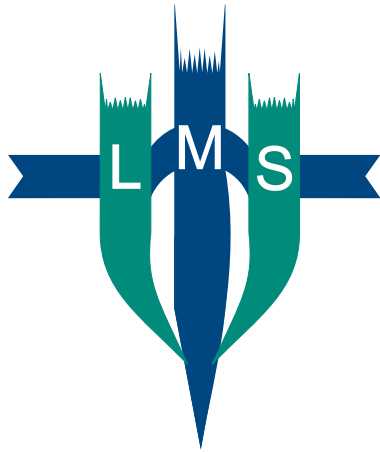
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The merger of two schools signified a new brand identity for Lincoln Minster School.

Utilising the green from St Josephs Girls School and the blue from the Cathedral Boys School, we also needed to incorporate the traditional shield/badge shape.

As the name suggests, it is also the choir school for the Cathedral; so clear links to the Minster needed to be established and made clearly apparent.

A straight forward brief with many potential outcomes. This has worked very well on all applications since the merger in 1996 and we also created a commemorative 10 year logo following the same theme.



Lincoln Minster School



Initial Ideas



Lincoln*Minster*School



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Minster  
School

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Idea Development



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Principal: Mr Clive Rickart B.A. (Hons) PG.C.E.



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With Compliments

Senior School  
The Prior Building,  
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Email: enquiries.lincoln@church-schools.com  
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Logo Placement